

DISTINCTIVE ASPECTS OF HOTEL INTERIOR DESIGN AND EQUIPMENT

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Abstract: *Distinctive aspects of hotel interior design and equipment are covered in this article. The results revealed that proper interior design of hotel rooms reduces wear and tear maintenance cost; makes the guest feel more satisfied and willing to spend more and increases the level of patronage thereby leading to income generation thereby increasing return on investment (ROI) of the hotel owners. Therefore, management should adopt the use of proper interior design to make guests more comfortable and reduce the cost of maintenance to increase revenue generation.*

Keywords: *Hotel, Interior design, Customers, Satisfaction, Hotel rooms.*

Introduction

A person's stay in a temporary residence must meet all hospitality standards. One of the factors that affect the experience of your hotel guests is the comfort of living, the provision of which is invisible to the guest. The blessing of everyday life, accustomed to staying in hotels and restaurants, is the result of the work of many people. What is the minimum equipment to buy to start a hotel business? This is described in detail in our article. Hotel design plays a very

significant role in the hospitality industry in our society today. Interior spaces within buildings are defined by the architectural elements of structure and enclosures which include floors, ceilings, walls, windows, doorways, and stairways.

According to Grimley and Love (2007) creating a unique face of the interior together with its style, color, lighting, layout and furnishings, should comprise the main task for the designer during hotel construction. In the narrow sense of the term, "design" means the process of artistic construction and is directly related to the interior. Interior is an architectural and artistic design of the internal areas of the building, which provides an aesthetic perception and favorable conditions for human life (Blakemore & Rabun, 1997). Hotel design makes the interior spaces habitable-functional fit, aesthetically pleasing and psychologically satisfying for activities. Designing makes objects to appear more beautiful, eye-catching, and attractive. Design may take place in households, hotels, restaurants, banks, and every other organization. Interior hotel design directly influences the profitability and success of hotel establishments in the hospitality Industry. The concepts of hotel interior design and demand for hotels are highly correlated. Nobles (1999) emphasized that 'the design of hospitality establishment can lend an identity to the business and project the operation's appeal and vision to visitors or potential visitors'. This establishes the fact that there is interdependence between interior decoration of hotels and demand for hotels and hotel profitability and sustainability. Buchanan (1999) identified design as the human power of conceiving, arranging and creating products that permit human beings to attain their individual and collective purposes. Stipanuk (2006) describes 'design in hospitality and tourism facilities as the core aspect that contributes to adding value for both operations by tourists'. More so, the American Society of Interior Design (ASID), describes the essence of interior design as both functional and enhancement of the quality of life and culture of the occupants.

1. Regardless of the size of the hotel you want to open, the territory of your enterprise has minimum amenities to ensure a normal stay of guests. Guest house - 1) a large room built separately for guests in residences. M. has existed in the peoples of Central Asia for a long time and is usually built as 2 rooms (corridor and inner room) in the most convenient place in the outer courtyard. M. occupies the main and important place in the courtyard and the house, it is spacious, high and luxurious compared to other rooms, richly decorated with painted and carved patterns. The M.s of each region have their own unique structure, and the shelves and shelves are made. It is equipped with palak, flower bed, bed linen, jewelry, carpet and other things necessary for waiting for guests (see also Ahmed-bekhoji hotel, Uzbekistan state museum of applied arts, etc.); 2) a special building intended for temporary living for people who are guests from another place. The first bi-nos in the form of M. were in Assyria (10th century BC). This type of building has different names depending on the living conditions of different peoples. Mac, caravanserai, rabot, "zovia" in the Arabs, "khan" in the Arabs, "Gostiny dvor", "korchma" in Russia, "taverna", "harchevna" in France and Spain, "inna" in the English, "ryokan" in the Japanese. From the 18th century, it began to be operated under the name "hotel" in France, and h. k. Later, this name spread to other countries. Hotel-type hotels were first built in Russia (Moscow) in 1879 (for example, "Grand-Hotel" Hotel, which was merged with

"Moscow" Hotel in 1959). The first M. in Central Asia was built in 1905 in Tashkent ("National", later called "Sharq"). The growth of the cultural and household conditions of the population, the development of trade, the mutual meetings of tourists and businessmen accelerated the construction of various types of M., as well as many M. in capital cities, recreation centers, and near historical monuments.

Materials and Methods

The essence of refurbishing and redesign is to be up to date to meet customers' expectations to make more people interested to stay. Because the more a hotel stays up to date, the more people are satisfied and attracted to stay at the hotel, and the more profit is made. According to Jana & Chandra (2016), customer satisfaction has become an important aspect of the hotel industry. Unlike other industries, the hotel industry prospers due to customers' retention. It is only through customer satisfaction that a hotel can retain its customers.

Basically, customers' loyalty is dependent on the quality of the services that they get in a hotel. Moreover, the hospitality industry has experienced the entrance of many investors who are willing to meet all the needs of their customers. Therefore, if customers are not satisfied with the services they receive in one hotel, they will look for better services elsewhere (Jana & Chandra, 2016). Perceived quality of any servicescape is largely determined by the quality of its interior design (Countryman & Jang, 2006; Lin, 2004; Lucas, 2012; Orth, Heinrich, & Malkewitz, 2012). For this reason, interior design should be a priority during hotel construction. Customer satisfaction is increased when a customer feels that the hotel design and its color, lighting and music are reflecting the quality of hotel. Also, customers tend to set higher their perceived reasonable prices if the physical environment is reflecting or increasing hotel quality (Ryu & Han, 2010). Today, many companies offer to sell everything that is required to hand over the hotel key. Hotel equipment is divided into:

- Furniture for furnishing the room
- Bathroom elements
- Furniture items for halls, banquets, dining areas
- Sheets, towels, robes and other textiles
- Cleaning equipment
- Washing and ironing techniques

Let's look at each point in detail.

Room furniture

There are hotels with different stars and different categories of rooms. But each of them should be comfortable, clean and comfortable. Today's Standard Number:

- bed (single or double);
- Clothes rack;
- a bedside table for personal things that should always be nearby;
- writing desk;
- armchairs or chairs;
- mirrors; mini fridge;

- TV set;
- curtains and tulle on the windows;
- air conditioning.

The requirements for soft furniture and bedding should be particularly high on your part. They get out of a very simple situation very easily: something is always spilled on them; creases appear when used frequently; bed ticks start, etc. Therefore, when choosing furniture, it is necessary to pay attention not to its dimensions, but also to the fact that it fits the room as usual. It is important that it meets the highest durability requirements.

When designing the material structure of hotel furniture, the following 6 points should be paid attention to. When designing the material structure of hotel room furniture, you can focus on the following aspects.

Results

The appearance quality of hotel furniture first requires the furniture table to be straight, fine workmanship, fine decoration, clear and beautiful structure. Hotel furniture usually uses particle board, medium density fiberboard, block, laminate and other materials as substrate, and veneer, wood veneer and plywood as covering materials. Different substrates and coating materials have different material properties. Failure to pay attention to the properties of the material and the correct way of use often leads to the warping of the board. The structural properties of the coating materials on the back and front of the board must be the same or similar. The moisture content of the base material should generally be 6-10%, and the selected materials should be of the same batch as much as possible. In machine processing, try to reduce loading and pressing time, different material properties, different moisture content of coating materials, pay attention to different coating thickness, pressing time and pressure.

Hotel furniture is mainly made of solid furniture, and the general structure is mainly plate type. Wood screws, hardware connectors and adhesives are used as joining methods. When using materials, pay attention to different material properties, such as particleboard and medium density boards, which have low nail retention ability. Do not use it on areas that require frequent movements or strong nail holding power, such as door hinge screws and bottom rails. The screw part is easy to loosen and sound. Particular attention should be paid to hardware pendants on the bed screen and window frame wall, or use wood instead of bracing. Currently, the 45-degree inverted wooden structure is popular. Try to use low-cost materials that meet the requirements of use, pay attention to the use of small materials of the same type when using large surface materials, and comprehensively improve the utilization rate of the board. Hotel furniture is usually in large quantities, try to use computers to rationally arrange materials, and make full use of large and small materials to reduce material costs. Pay attention to the comparison of material costs for different structures. In this study, the respondents found in the hotels were asked the reason they reject hotel rooms and go for more expensive rooms in the same hotel. In their responses, out of 150 guests interviewed all the guest showed that the room was not beautiful to their liking and so were not attracted by the features of the room interior decoration. The guest was also asked why they prefer a particular hotel of their choice to other hotels with good security and in the same location, despite that the rooms were cheaper and

affordable. Responding to this question 98.7% of the guests were of the opinion that their preference of the hotel to others despite their affordability, location and security was because of the beautiful interior and exterior design of the hotel. The guests were asked question on the possible reason that would make them to return to the same hotel. The two major reasons given by the respondents were the design of the hotel and services of the hotel. The study showed three photographs of double rooms of three different hotels without the names of the hotels on them. The respondents were asked to choose the hotel room of their choice without considering the room tariffs by looking at the pictures. The respondents preferred room 1 to others which were as a result of how comfortable and pleasant the room features appear.

Conclusion

Usually, there are no specific regulations on the amount of free formaldehyde in hotels, but there are requirements for the fire resistance of furniture. Fire-resistant boards, anti-scald paints, fire-resistant fabrics, etc. can be used in certain parts of the hotel if the hotel allows. High-end hotels even require wood used for furniture to be fire resistant.

The above factors should be thoroughly considered and applied in real applications. Functional requirements and modeling details of hotel furniture have an interactive relationship with DIOU hotel furniture company's rational material structure and workshop process regulation. It is recommended that room furniture be produced in the hotel as much as possible. Requirements, it can use special processing technology and processing equipment to efficiently produce, reduce costs and meet the human-oriented comfort requirements of high-end hotels.

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